

PRESS RELEASE ABOUT THE 3RDEFPC ACADEMY HELD ON 25-26 SEPTEMBER 2024 IN BELGRADE

Our traditional speaker and tutor for the presentations and the subsequent interactive workshop, Arijana Meštrović, made a crucial contribution to the ever-increasing professional level of the EFPC Academy. The 32 pharmacists from pharmacy chains from the Czech Republic, Hungary, Poland, Slovakia, Serbia and Romania have exchanged information on innovative services provided in pharmacies, covering everything from vaccinations to comprehensive public health advice. They were impressed by the issue of pharmacists' collaboration with doctors and were enthusiastic about the overview and development of applications used by patients and clients of pharmacies in their health care. The participants greatly appreciated the increasing feedback and acknowledgement of the work done by their pharmacy providers, patients and the general public.

"I am thrilled that this year's EFPC Academy was a success both professionally, including the scope of the programme, the interactive workshop, the inspiration of participants and the motivation of pharmacists in the care of professional development, as well as the social part of the programme on the eve of the Academy on 25.9.2024" says Marija Golubović Marković, President of the Serbian National Association of chain pharmacies-APAL. " At the same time, I am very happy that the efforts put into the preparation of this year's Academy have paid off.

Special attention was given to the following inspirations:

- o New advanced roles for pharmacists and pharmacy technicians and shared responsibility
- o Motivation as well as creating and maintaining a positive atmosphere at work
- o Time and priority management
- o New advanced services and vaccination in pharmacies as an important way to increase access to health services and to strengthen public health
- o Calculating the price for services in respective countries
- o Training of pharmacists, especially through inspirational courses and programmes to further develop pharmacists' competences and

"I would like to thank the whole Serbian organizing team and the trainer Doc. Arijana Meštrović in addition to the participants of the Academy. I strongly believe, and I am very happy about it, that we have managed to maintain the already high standard" says Zdeněk Blahuta, Executive Director of EFPC.

All the participants agreed that they are already looking forward to the next - 4th Annual EFPC Academy in 2025.



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About the European Federation of Pharmacy Chains (EFPC)

EFPC is a regional alliance of national pharmacy associations from 6 European countries: Hungary, Czech Republic, Poland, Romania, Serbia, Slovakia. EFPC members have a total network of over 6,500 pharmacies and employ over 35,000 pharmacists and pharmacy assistants.

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